

SANT GADGE BABA AMRAVATI UNIVERSITY, AMRAVATI  
H.V.P.M's  
COLLEGE OF ENGINEERING & TECHNOLOGY, AMRAVATI  
MBA Semester - II Examination (Summer- 2020)

**Logistic Management**  
MBA/207  
(Assignment Question Paper)

(Max. Marks - 20)

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Note

- 1) Solve any 2 out of 4 assignment questions
- 2) Figures to the right indicate full marks
- 3) Each question carries 10 marks.

### Question No. 1

- a) Effective logistics management can provide a major source of competitive advantage. Explain. 2M
- b) Explain the role of information in overall performance of logistics? 2M
- c) Explain various elements of transportation cost in details? 2M
- d) Explain the process of logistics audit? 2M
- e) Discuss the importance of material handling process in overall logistical process? 2M

### Question No. 2

- a) What do you mean by Logistic Management? 2M
- b) How cost centers are useful in analyzing logistics system? Discuss? 2M
- c) Discuss the role of transportation in logistics? 2M
- d) What **Logistic** Channels of Industrial Products. 2M
- e) Explain the importance of routing decisions in transportation management? 2M

### Question No. 3

- a) Explain the importance of Logistic in production? 2M
- b) Discuss the significance of inventory management in logistics material handling? 2M
- c) Suggest planning of marketing mix elements of Electrical Explain the site selection criterion for the warehouse location? 2M
- d) Explain VAM method? 2M
- e) Material management is integral part of Logistics management. Discuss? 2M

### Question No. 4

- a) Explain how inbound logistics, conversion operations and outbound logistics properly combine to provide integrated logistics.? 2M
- b) Develop a basic reverse logistics system for return defective TVs? 2M
- c) Discuss few factors on the basis of which the transportation mode is selected? 2M
- d) Discuss important functions of Logistics Packaging? 2M
- e) What are the types of distribution system in logistics? 2M