SANT GADGE BABA AMRAVATI UNIVERSITY,AMRAVATI
Hanuman Vyayam Prasarak Mandals's
College of Engineering & Technology, Amravati
Course: Information Technology
BE Four year Semester VI (Information technology) summer 2020 Exam
Subject: 6IT01 PRINCIPLES OF MANAGEMENT

Assignment for ONLY BACKLOG STUDENTS
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Instructions
1) **Solve ANY TWO Questions**
2) **Each Question Carries 10 marks**

QI) Solve the following.

1. What are responsibilities of Management?   1M
   a. Giving direction to the organization
   b. Increasing economic performance
   c. Satisfying employees
   d. All of the above
1. What are basic parts of organization Design?   2M
2. Write different stages involved in New Product Development process.   2M
3. Explain concept of Maintenance.   2M
4. Define term Marketing Management.   2M
5. Write down the full form of term 'PERT'.   1M

QII) Solve the following.

1. What is Decision Making?   2M
2. What is organization development?   2M
3. What is Material Planning and Control?   2M
4. What factors determine 'Pricing' of a product?   1M
5. What do you understand by term 'Brand'?   1M
6. Describe Management Information System (MIS).   2M

QIII) Solve the following.

1. What is collective bargaining?   2M
2. What are different stages of Lewin's Model of organization development?   1M
   a. Unfreezing
   b. Changing
   c. Refreezing
   d. All of the above
3. Explain the meaning of 'Critical Path Analysis' in product designing.   2M
4. Define 'Total Quality Management'.   2M

5. Describe Failure Analysis briefly. 2M
6. Define the term 'Project'. 1M

QIV) Solve the following.

1. What is Human Resource Planning? 1M
2. Write down Components of Production System. 2M
3. Why Computer Aided Product (CAD) design is used in product design? 2M
4. Explain term 'ISO 9000'. 1M
5. How can you explain 'Consumer Behavior' briefly? 2M
6. Explain the meaning of 'Editing of Data'. 2M