

**SANT GADGE BABA AMRAVATI UNIVERSITY, AMRAVATI**

**H.V.P.M's**

**COLLEGE OF ENGINEERING & TECHNOLOGY, AMRAVATI**

**MBA Semester – II Examination Summer- 2020**

**RESEARCH METHODOLOGY**

**Paper- MBA/202**

**(Assignment Question Paper)**

**(Max. Marks :- 20)**

---

**Note:**

**1) Solve any 2 out of 4 assignment questions**

**2) Figures to the right indicate marks**

**3) Each question carries 10 marks.**

**Q – 1)**

**a) Define research methodology. 2 M**

**b) What do you mean by research design? 2 M**

**c) Explain various methods of primary data collection. 2 M**

**d) Define sampling. 2 M**

**e) What do you mean by research report? 2 M**

**Q – 2)**

**a) Explain scope of research methodology. 2 M**

**b) What do you mean by exploratory research? 2 M**

**c) Explain modern tools of data collection? 2 M**

**d) Define probability sampling techniques. 2 M**

**e) Explain qualities of research report? 2 M**

**Q – 3)**

- a) What do you mean by research problem formulation? 2 M**
- b) Explain in brief steps involved in research process. 2 M**
- c) What do you mean by questionnaire? 2 M**
- d) Define Non-Probability Sampling Techniques. 2 M**
- e) Explain the use of statistical software in research methodology. 2 M**

**Q – 4)**

- a) Explain research objectives. 2 M**
- b) Explain descriptive research design. 2 M**
- c) Discuss the importance of survey method. 2 M**
- d) What do you mean by Attitude measurement Techniques? 2 M**
- e) What is regression analysis.? 2 M**