

SANT GADGE BABA AMRAVATI UNIVERSITY, AMRAVATI

Summer Examination 2020

HVPM's College of Engineering and Technology, Amravati

Department of Electronics & Telecommunication Engineering

Bachelor of Engineering Sem:-VII

Subject : IMQC

Code: 7ET4

Instructions:

- 1) Solve any two questions
 - 2) All questions carry equal marks
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Que. 1		
a	What is the importance of decision making? Explain step by step process of decision making.	2 credit point
b	Explain in detail consumer behaviour.	2 credit point
c	What is personnel management? State its role in management.	2 credit point
d	What is variance analysis? Discuss.	2 credit point
e	Explain seven tool of Quality control.	1 credit point
f	State importance of Quality circle in industry.	1 credit point
Que. 2		
a	What is organization? Explain various types of organization.	2 credit point
b	What is marketing mix? State importance of each element.	2 credit point
c	What are the functions of inventory control.	2 credit point
d	Discuss various types of ratio analysis.	2 credit point
e	Explain in detail vendor inspection	1 credit point
f	What is TQM? Explain in detail.	1 credit point
Que. 3		
a	Define management, discuss whether management is an art or science.	2 credit point
b	What is pricing? Explain pricing policies of product.	2 credit point
c	Explain the importance & objectives of training.	2 credit point
d	Discuss in brief various financial statements	2 credit point
e	What is Quality audit system? Explain.	1 credit point
f	Discuss Just in time process.	1 credit point
Que. 4		
a	What is Motivation? Discuss various motivation theories.	2 credit point
b	Define inventory, also explain objectives of inventory control in detail.	2 credit point
c	Explain ABC analysis of inventory control in detail.	2 credit point
d	Explain in detail principle of costing.	2 credit point
e	Discuss sampling inspection in detail.	1 credit point
f	Explain the importance of ISO registration.	1 credit point