

INTERNATIONAL ENDEAVORS OF MBA – SPORTS MGT. DEPT. YEAR 2012 TO 2017



GERMANY

2014
&
2015



MALAYSIA

2014



DENMARK

2015



HUNGARY

2015



SRI LANKA

2016
&
2017



FRANCE

2017

Report

By – Prof. Ravi Sahu,
Head, Sports M.B.A Dept.



Glorious 100 years of Heritage
Hanuman Vyayam Prasarak Mandal's
College of Engineering and Technology
Amravati, Maharashtra, INDIA
Pin Code - 444605



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1. INDIA 2010-2017

I. S.G.B Amt. Univ. Proposing Sports Mgt. – 2010 to 2012

Indian Government liberalized business education in 1990s, resulting in rapid growth of Management Institutes offering the programmes both at graduate & undergraduate levels. Indian management education is almost a replica of US Business education particularly in the area of pedagogy, curricula, industry interface & academic research models, but it is observed that Indian management institutes are struggling hard to introduce several adaptations because of differences in the work culture system. Owing to globalization lot of changes are noticed in the functioning of industries across the world requiring to have the manpower with multi-skills rather than simply knowledge oriented. Top Management institutes are continuously changing the contents & delivery modes. On this back ground it is equally important to address the various issues & concerns of Indian management education with respect to domain specialization or micro specialization along with the conventional Marketing, Finance, H.R and Operations.

With a view to cater to the specific manpower needs of the growing industries like Sports Management & allied businesses, Pharmaceutical & Health-care, H.V.P Mandal's College of Engg. & Tech., Amravati's visionary Management along with its M.B.A Department started to design a curriculum to be proposed in the S.G.B Amravati University, Amravati's Commerce Faculty – Management Board of Studies in 2010.

By 2012, the well-researched and meticulously drafted syllabus of three new electives in M.B.A Second Year were cleared by the Board, Management Council and The Vice-Chancellor of the Univ.



Press-note: Dated – 9th July, 2012 in Amravati city's Marathi daily news-paper "Vrut-Kesari"



Press-note: Dated – 8th July, 2012 in Amravati city's Marathi daily news-paper "Matrabhoomi"

- Syllabus of Sports, Pharmaceutical and Healthcare Management

Sports Management :-	Pharmaceutical Mgt. :-	Healthcare mgt. :-
<ol style="list-style-type: none"> 1. Fundamentals of Sports Management 2. Human Resources Mgt. in Sports 3. Marketing Mgt. in Sports 4. Finance & Economics in Sports 5. Sports Facilities Mgt. 6. Sports Media Mgt. 	<ol style="list-style-type: none"> 1. Brand Promotion & Marketing 2. Customer Behavior 3. Production Mgt. in Pharma. 4. Mtl. Mgt. in Pharma 5. Sales & Distribution in Pharma 6. Pharma Regulatory Environment 	<ol style="list-style-type: none"> 1. Healthcare Mgt. & Admin. 2. HRM in Healthcare 3. Mgt. of Clinical Services 4. Economics in Healthcare 5. I.T in Healthcare Mgt. 6. Hospital Support Services

II. First TAFISA Certified Leadership Course (CLC) – October 2012

The Association for International Sports for All (TAFISA) is a Frankfurt based world body working for the cause of promoting Active Living and healthy life-style through practicing, promoting and organizing Sports for All activities across the globe, partnering with organizations like H.V.P Mandal, Amravati, sharing synergies in vision and goals.

TAFISA is on the Sports for All board of the International Olympics Committee (IOC) and member of ICSSPE.

In order to meet the global demands, in 2007 the TAFISA Certified Leadership Course (CLC) was developed in cooperation with the IOC to train and certify national Sport for All leaders around the world. Since its inception the CLC took place in Iran, Australia, Malaysia, Turkey, Tanzania, Nigeria, Serbia, Latvia, Trinidad & Tobago, Indonesia, Macau/ China and India.

The first TAFISA CLC held between 2nd October and 7th October, 2012 had the following program schedule: -

TAFISA National Certified Leadership Course (CLC) on Sports for All and Physical Activity (SAPA)



2nd to 7th October 2012
Amravati, India



	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
	2 October	3 October	4 October	5 October	6 October	7 October	
7:00 - 7:30	Arrival and Registration of Participants		Exercise Program	Exercise Program	Exercise Program	Departure of Participants	
7:30 - 8:00							
8:00 - 8:30							
8:30 - 9:00							
9:00 - 9:30		Words of Welcome	Sport for All in Urban Setting "Triple AC" (W.Baumann)	Marketing in Sport for All (W.Baumann)	Project Work		
9:30 - 10:00		Global Sport for All Movement (W.Baumann)					
10:00 - 10:30			Morning Tea	Morning Tea			
10:30 - 11:00		Morning Tea	Global TSG (A.K.Saha)	Event Management in Sport for All (S.Ravi)	Morning Tea		
11:00 - 11:30		National Sport for All Policies (Participants)	Role of TSG (A.K.Saha)		Oral Examinations		
11:30 - 12:00				Administration (K.Barkha)			
12:00 - 12:30			Lunch	Lunch	Lunch		Lunch
12:30 - 13:00							

13:00 - 13:30					
13:30 - 14:00					
14:00 - 14:30		Management in Sport for All (S.Singh)	Sport for All and Health (S.Singh)		
14:30 - 15:00					
15:00 - 15:30		Volunteerism in Sport for All (S.Singh)	Strategy Development in Sport for All (W.Baumann)		Oral Examinations
15:30 - 16:00					
16:00 - 16:30		Afternoon Tea	Afternoon Tea	Tour of Amravati	
16:30 - 17:00		TAFISA Programs & Events (W.Baumann)	Group Work		
17:00 - 17:30					
17:30 - 18:00					Free
18:00 - 18:30					
18:30 - 19:00		Free	Free	Dinner	
19:00 - 19:30					
19:30 - 20:00					
20:00 - 20:30	Welcome Reception	Dinner & Film Presentation	Dinner & Cultural Program	Group Work	Certification & Farewell Dinner
20:30 - 21:00					
21:00 - 21:30					

Some photographic memories of the grand event: -

	<p>(From L to R)</p> <p>Ms. Barkha Kedia National Award Winner Long Distance Sea Swimmer.</p> <p>Mr. Sarjit Singh Sekhon Vice-President, ASFSA, K.L, Malaysia</p> <p>Mr. A. K. Saha, Kabbadi Federation, Kolkata</p> <p>Dr. S. H. Deshpande Director, H.V.P Mandal, Amt</p> <p>Dr. S. V. Saodekar Vice-President, H.V.P Mandal, Amt.</p> <p>Prof. Ravi Sahu, Asst. Prof. and Head Sports MBA Dept. H.V.P Mandal, Amt.</p> <p>Mr. Wolfgang Baumann Sec. Gen. TAFISA, Germany</p>
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Audience in the opening Ceremony



Participants and speakers on the closing day.

III. First International Rope-Skipping Workshop – Sept. 2014

PATRONAGE
TAFISA
 For an Active World
 GERMANY

EVENT CHAIRMAN
 Dr. Shrikant Chendke

COACH
 Dr. Conny Düengefeld
 Ms. Leonie Düengefeld
 GERMANY

CONTACT
 Prof. Ravi M. Sahu
 Mob. 7276810490
 ravimsahu@gmail.com

Sponsored by
 Exclusive Sports Equipments Showroom
ELITE
 SPORTS & FITNESS WORLD
 Old Cotton Market Road, Amravati. Ph. 0721-2566530

Rope Skipping Federation of India

H.V.P.M.

Rotary Club of Amravati, Midtown

Shree Hanuman Vyayam Prasarak Mandal
 Amravati (Mah.)
 In Association with
Rope Skipping Federation of India
Rope Skipping Association of Maharashtra (R.S.A.M.)
 &
Rotary Club of Amravati, Midtown
Presents
International Workshop On
Rope Skipping
 at H.V.P.M Amravati
1st Sept. to 3rd Sept. 2014
Time :- 5 pm to 7 pm.

Sponsored by
राजकोटवाला
 Sweets & Namkeen
 Ambadevi Road, Amravati. Ph. 0721-2574486

As per the MoU with the German Tours & Conference (GTC), Hamburg – Germany, the M.D Mr. Rolf Duengefeld agreed to visit the Sports M.B.A Department once every year and also once virtually through Skype. In the January of 2014 when Prof. Ravi Sahu (Head, Sports M.B.A) visited Germany on a study tour, invited Dr. Conny Düengefeld (a professional Gymnastics and Rope-skipping coach in the local commune of Luneburg town near Hamburg) along with her husband Mr. Rolf Duengefeld in September, 2014.

The idea took shape and materialized as the first event promoting Traditional Sports & Games (TSG) and Sports for All under the *First TAFISA Regional Center for TSG, HVPM – Amravati*.

More than 400 young boys & girls, middle aged and old men and women participated, learnt and enjoyed one of the most ancient & popular physical activity known to mankind – Rope-Skipping/ Jump-rope.

With Dr. Conny Düengefeld coaching the crowd, assistant coaches from across India helped her accomplish the objective of the International Workshop. These young asst. coaches were sent by the Rope-Skipping Federation of India (RSFI), New Delhi.

Successfully organized and managed by the Sports M.B.A Department faculties and Students during the 1st to 3rd September, 2014



IV. Inauguration – First TAFISA Regional Centre for TSG – Sept. 2014

The Association for International Sports for All (TAFISA) is a Frankfurt based world body working for the cause of promoting Active Living and healthy life-style through practicing, promoting and organizing Sports for All activities across the globe, partnering with organizations like H.V.P Mandal, Amravati, sharing synergies in vision and goals.

Three ACs (Active Citizens, Active Communities and Active Cities) is a flagship program run by TAFISA across major cities in the world, in 2013 Berlin MINEPS Dr. S. H. Deshpande suggested to add the 4th AC to the program – **Active Centre.**

Indigenous Traditional Sports & Games (TSG) has the ability and adaptability to be easily adopted by the local citizens as favourite physical activity for active living, hence they automatically qualify to be Sports for All (SFA).

On the maiden visit to Germany Prof. Ravi Sahu (Head, Sports M.B.A) convinced Mr. Wolfgang Baumann (Sec. Gen. - TAFISA) for signing an MoU and inaugurating the First TAFISA Regional Centre for TSG at HVPM, Amravati – INDIA

Objectives: -

- Providing advice to all involved and interested governmental and non-governmental **stakeholders** on the regional and national level,
- Collecting, selecting and **documenting** relevant data on TSG,
- **Sharing** and making available all relevant data, experiences, best practices, etc., to relevant organizations, consumer groups, policymakers etc.,
- **Advocating** and raising awareness for TSG on all levels including cultural diversity and identity within a globalized world,
- Supporting networks that **cooperate** with regional, national and international groups,
- Working with academic partners and institutions to document, research and evaluate the role of TSG, and
- Working toward capacity building and dissemination of programs and events at the local, regional, national and regional level.




V. First International Seminar on Sports Tourism – Sept. 2014

International Seminar on Sports for All & Sports Tourism (September, 5-6, 2014) Registration Form	
<p>Note: Please return this form with necessary information on or before 20th August 2014 by post or Email address to : Prof. Tomy Jose The Convener, International Seminar C/o H. V. P. Mandal, Amravati (Mah) 444605 Email: tomyjose15@gmail.com</p>	
<p>Title : Mr / Ms. / Dr. Prof. _____</p>	
<p>First Name : _____</p>	
<p>Middle Name : _____</p>	
<p>Family Name : _____</p>	
<p>Qualification : _____</p>	
<p>Designation : _____</p>	
<p>Postal Address : _____</p>	
<p>Email ID : _____</p>	
<p>Mobile No. : _____</p>	
<p>Mode of Payment : <input type="checkbox"/> DD <input type="checkbox"/> Cheque <input type="checkbox"/> M.O. <input type="checkbox"/> Rs. 2500/- <input type="checkbox"/> Rs. 1500/- (for student delegates only)</p>	
<p>Note: Bonafide students should get on this form counter signature of the principal with college stamp for acceptance.</p>	
<p><input type="checkbox"/> Contributing paper?</p>	<p>Yes / No</p>
<p><input type="checkbox"/> Abstract submitted?</p>	<p>Yes / No</p>
<p><input type="checkbox"/> Accommodation required</p>	<p>Yes / No</p>
<p>Sign of delegate</p>	<p>Sign of Principal with Stamp</p>

Registration Fees. (For Seminar)	
<p>(a) General delegates Rs. 2500/- Inclusive of ✓ Attending two day session of the seminar ✓ Seminar Kit ✓ Certificate ✓ Complimentary breakfast ✓ Meals for outstation delegates only</p>	
<p>(b) Student delegates (Rs. 1500/-) Inclusive of ✓ Attending two day session of the seminar ✓ Seminar Kit ✓ Certificate ✓ Complimentary breakfast ✓ Free Accommodation (dormitory) for outstation students</p>	

For more information you may contact on following
 Phone No.: 0721-2564895
 Cell : 9890412963, 7030880871
 Dr. S. C. Sharma
 Chairman
 Dr. Tomy Jose
 Org. Secretary



International Seminar On SPORTS FOR ALL & SPORTS TOURISM	
<p>Under the Auspices of TAFISA and in cooperation with HVP Mandal, Amravati (M.S.)</p>	
<p>5th to 6th September 2014</p>	
<p>TAFISA</p>	
<p>Organized by Shree H. V. P. Mandal's Degree College of Physical Education Amravati - 444605 (M.S.)</p>	
	
	
	

About the Institution

Shree H. V. P. Mandal, Amravati a premier institute established in 1914- is a voluntary; social, non political and secular one managed with democratic principles and practices. To propagate traditional Indian Sports and Yoga, the Mandal concentrated its efforts on the training of teachers in Physical Education through "Degree College of Physical Education, Amravati" (established in the year 1967) which is one of the leading institutes of physical education in India enjoying an autonomous status with rich experience of organizing and hosting International and national events. The College offers B.P.E., (3 Yrs), B.P.Ed. (One year), M.P.Ed. (Two years) under the faculty of Physical Education, D.Y.Ed. (One year), P.G.D.Y.T., (Two years) under the faculty of yoga sciences, M.A. (Yogashastra) and B.A. (Yogashastra) under Social Science, M.C.A. (Three years) under the faculty of Engineering and Technology, M.Sc. (Two years), B.C.A. (Three years) and B.Sc. (Computer Science) under the faculty of science, M.Com. (Two years) and B.B.A. (Three years) under the faculty of commerce.

This college has permanent affiliation with Sant Gadge Baba Amravati University, Amravati, recognized by the State Government of Maharashtra and University Grants Commission, New Delhi under section 2(f) and 12(B) and N.C.T.E. (WRC) Bhopal. Sant Gadge Baba Amravati University, Amravati has conferred autonomous status to this college on the recommendation of University Grants Commission, New Delhi and Govt. of Maharashtra from the session 2007-08 to 2011-12 and given extension upto 2016-17. The college attracts students from all over India and also from the neighbouring countries.

Location

The college is located in the premises of Shree Hanuman Vyayam Prasarak Mandal near Amba Devi Temple at Amravati (Maharashtra State) It is at a distance of about 10 Km. from Badnera Railway Junction which is on Mumbai-Kolkata rail route, on the central railway. The nearest international airport is at Nagpur which is 160 km from Amravati.

Accommodation

Accommodation will be provided to delegates on payment in hotels and guest houses for those who register their names on or before 20th August 2014.

	Single Room per day	Double Room per day
A/C	1000	1100
Non A/C	850	1000
Dormitory	200 Rs. Per head	--

Theme of the Seminar

Sports for All & Sport Tourism

Sub Themes

- Philosophy of Sports for all.
- International and regional sports for all programmes and policies.
- Sports for all programmes and planning
- Leadership and Management in sports for all.
- Traditional Games and Sports suitable for the concept of sports for all.
- Sports Tourism to popularize Sports for All Movement.
- Sports Festivals & Tournaments to promote Tourism.

Benefits

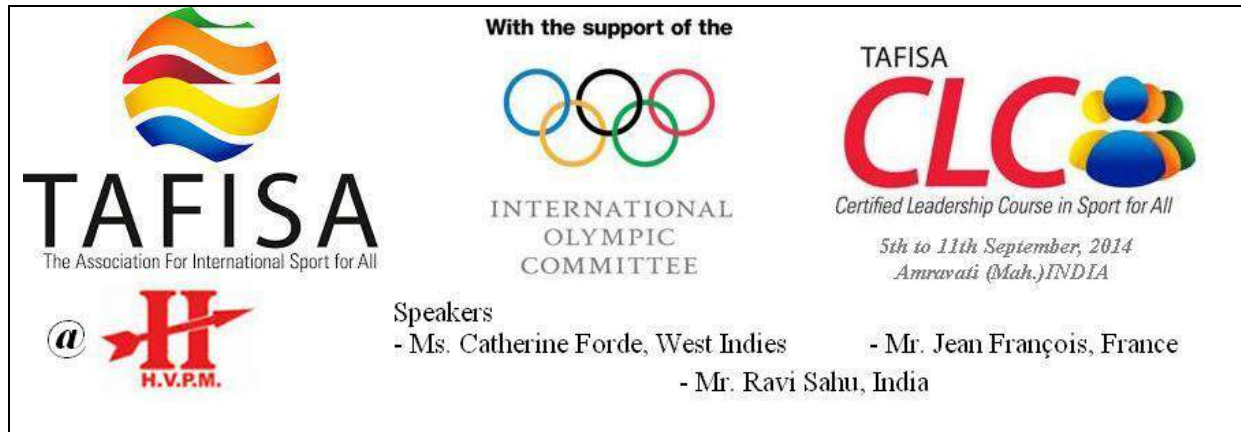
- Education & increased qualification
- Knowledge & experience transfer opportunities
- International networking
- Opportunity to showcase own local / national initiatives
- Access to international lecturers
- Development of presentation / public speaking skills
- Course materials
- Sports & social programs
- Valuable for sports bodies, P.E. & Management Professionals

Call for Paper

Delegates who wish to present papers are requested to submit abstract(s) not more than 250-500 words containing title, name of the author(s), name of the institution, methodology, analysis, findings and conclusion typed in 1.5 space on the A4 size sheet. Times New Roman 12 font. Hard copy and soft copy(C.D.) should be sent to the Organizing Secretary. Dead line for receiving abstract is 20th August 2014. Abstract / papers already presented or published elsewhere will not be accepted. Paper should be sent on email: tomyjose15@gmail.com or by hand to office.



VI. Second International TAFISA CLC – Sept. 2014



The second CLC in September first week, just after the opening of the First TAFISA Regional Centre for Traditional Sports & Games (TSG) was truly an international event. With speakers from West Indies, France and Malaysia and participants from Seychelles and across India this one week Management Development Program was organized under the leadership of Prof. Ravi Sahu.

VII. Pre-Vibrant Gujarat Sports Summit – October, 2014



*Prof. Ravi Sahu (L) with ace Indian shuttler and Great Coach Mr. Pullela Gopichand (R)
At the Pre-Vibrant Gujarat Sports Summit – October 2014*

VIII. International Conference on Sports and Show Business – Jan. 2016

IX. Second International Rope-Skipping Workshop – Jan. 2017

TAFISA

H.V.P.M.

**ROPE SKIPPING
FEDERATION OF INDIA**

**2ND INTERNATIONAL
Rope Skipping Workshop**

■ **23rd-25th January 2017** ■
(Open For All)

Invited Coach : **Mrs. Conny Duengefeld**, Germany

■ Venue : Netaji Subhash Chandra Bose Indoor Stadium, HVPM, Amravati. ■ Time : 9 AM to 6 PM

**Registration
Fee 100/-**

H.V.P.M.
MBA
Sports
Management

TAFISA
Regional Center
for Traditional
Sports & Games

**Degree College
Of Physical
Education**

**College of
Engineering
& Technology**

GTC German Tours & Conference
Germany

For More Details : Prof. Ravi Sahu - 7276810490

X. Indian Premier League (IPL - 10) King's XI Punjab – Internships May 17

2. GERMANY 2014-2016

**MEMORANDUM OF UNDERSTANDING
ON ESTABLISHMENT OF ACADEMIC, FACULTY DEVELOPMENT &
STUDENT INTERNSHIP COOPERATION
Between**

**Shree Hanuman Vyayam Prasarak Mandal Amravati – 444605, Mah. INDIA and its
institutions Degree College of Physical Education & College of Engineering & Technology
(Hereinafter called HVPM)**

&

**GTC – German Tours & Conferences, Hamburg – Germany
(Hereinafter called GTC)**

Preamble

Shree Hanuman Vyayam Prasarak Mandal, Amravati is proud to have long history of association with Germany. In the year 1928 Dr. Kokardekar was sent to Berlin University for completing his higher studies in physical education & sports and he spent 5 valuable years in Germany and developed great relations amongst the sports authorities due which the team of HVPM sportsmen could perform in the Berlin Olympics in 1936. We hope the sporting and academic ties between HVPM and Germany shall grow stronger with this **MEMORANDUM OF UNDERSTANDING**, hereinafter called MOU with GTC.

Objective:

To jointly promote sports tourism through Indian traditional sports, games & physical culture in Germany and across Europe through the two institutions of HVPM; Degree College of Physical Education & College of Engineering & Technology by way of Academic collaborative, Faculty Development and Student internship programs and also by together creating & managing mega sports and entertainment events for the European sub-continent.

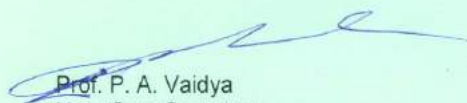
Terms & Conditions:

1. Both the parties agree to cooperate with the spirit of mutual understanding and goodwill to strengthen their ties and sign this MOU for the period of next five years.
2. On behalf of GTC, the Managing Director of the company Mr. Rolf Düngefeld has agreed to become Mentor for HVPM's College of Engineering & Technology's MBA Department in Sports Management, Sports Tourism and Sports Event Management. For the same he also agrees to personally visit the Department in the month of September every year and virtually meet the students and faculties

in the month of January every year. He shall also suggest expert speakers on relevant fields and subjects who could either visit or virtually connect with the MBA Department as the case may be. HVP M shall also focus and push Sports Tourism syllabus in the current curriculum of Sports Management in the S.G.B Amravati University.

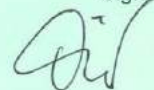
3. Eligible students if selected through a well defined process shall join GTC in Germany for a two month long Summer Internship Program in the months of June & July every year. They shall work for GTC on projects based into Sports Management, Sports Tourism and Sports Event Management for which GTC agrees to pay a daily allowance. Eligible students shall also be selected for executive placements in GTC.
4. A new sporting and entertainment event is to be conceptualized on the lines of "Fireworks of Gymnastics" to promote Indian traditional games, sports and culture across the European Union. The details of which are to be further discussed between HVP M & GTC and a project report on the same will be submitted by HVP M by December, 2013.
5. To promote HVP M as a sports tourist destination in India with a focus on providing packaged services to European tourists interested in Indian landscape, Yoga practices training and the traditional sports, games and culture. With further discussion a project report shall be sent by December, 2013 by HVP M.
6. With a view to develop the Faculties at MBA Sports Management Department at HVP M, GTC agrees to provide them hands on experience on relevant projects in the fields of Sports Management, Sports Tourism and Sports Event Management. Also, GTC agrees to support by way of exploring possibilities in University tie ups and Faculty exchange programs in Sports and Management institutions and Universities in the European Union.
7. All the financial requirements shall be met by mutually understanding on sharing basis, depending upon the services to be rendered, projects & assignments to be undertaken.

Signature



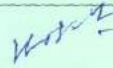
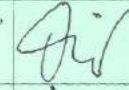
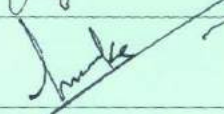
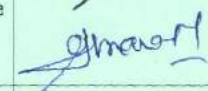
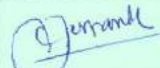
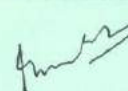
Prof. P. A. Vaidya
Hon. Gen. Secretary
Shree Hanuman Vyayam Prasarak
Mandal – Amravati, Mah. INDIA

Signature

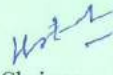


Mr. Rolf Düngefeld
Managing Director
GTC – German Tours & Conferences
Hamburg - GERMANY

Members Present at the meeting on 16th September, 2013

Sr. #	Name	Signature
1	Chairman of the meeting: Dr. S. H. Deshpande, Treasurer - Shree Hanuman Vayayam Prasarak Mandal, Amravati, Mah. INDIA	
2 nd	Mr. Rolf Dungefeld, M. D - GTC - Hamburg, GERMANY	
3	Dr. S. P. Chendke, Director - HVPM's College of Engineering and Technology, Amravati	
4	Dr. A. B. Marathe, Principal - HVPM's College of Engineering and Technology, Amravati	
5	Dr. A. N. Khodaskar, Ex-Principal, Degree College of Physical Education, Amravati	
6	Dr. S. P. Deshpande, HOD - Deptt. Of MCA, Degree College of Physical Education, Amravati	
7	Mr. R. M. Sahu, Asst. Prof. Marketing and Sports Management, MBA Deptt. HVPM's College of Engineering and Technology, Amravati	

Signature



Chairman

(Dr. S. H. Deshpande)

Minutes of the Meeting held on 16th September, 2013 in the Principal's Office of HVPM's College of Engineering and Technology, Amravati

1. On the basis of the agenda the first point on being a mentor for MBA Department of HVPM's College of Engineering and Technology, Amravati was discussed and for the same on behalf of GTC, the Managing Director of the company Mr. Rolf Düngefeld has agreed to become Mentor for HVPM's College of Engineering & Technology's MBA Department in Sports Management, Sports Tourism and Sports Event Management. For the same he also agrees to personally visit the Department in the month of September every year and virtually meet the students and faculties in the month of January every year. He shall also suggest expert speakers on relevant fields and subjects who could either visit or virtually connect with the MBA Department as the case may be. HVPM shall also focus and push Sports Tourism syllabus in the current curriculum of Sports Management in the S.G.B Amravati University.
2. On the topic of student internship it was decided that eligible students if selected through a well defined process shall join GTC in Germany for a two month long Summer Internship Program in the months of June & July every year. They shall work for GTC on projects based into Sports Management, Sports Tourism and Sports Event Management for which GTC agrees to pay a stipend. Eligible students shall also be selected for executive placements in GTC.
3. While discussing the topic of new event creation it was decided that a new sporting and entertainment event is to be conceptualized on the lines of "Fireworks of Gymnastics" to promote Indian traditional games, sports and culture across the European Union. The details of which are to be further discussed between HVPM & GTC and a project report on the same will be submitted by HVPM by December, 2013.
4. The members of the meeting also agreed on promoting HVPM as a sports tourist destination in India with a focus on providing packaged services to European tourists interested in Indian landscape and the traditional sports, games and culture. With further discussion a project report shall be sent by December, 2013 by HVPM

II. Mallakhambh Showbiz – Jan. 2014

1. As head of Sports MBA at HVPM Engineering College it was an invitation to study the month long sports extravaganza “Fireworks of Gymnastics” presented in major cities across Germany.
2. Two Mallakhambh athletes were also invited to perform and present Indian traditional game of Mallakhambh in Fireworks of Gymnastics.
3. Invited by “German Tours and Conferences (GTC) Company’s M.D Mr. Rolf Dungefeld”

Achievements:



Mayur V. Dalal & Narendra Gade participated in this event and performed mallakhambh in front of a collective audience of 300,000 (3 Lakhs) from 28th December, 2013 to 25th Jan, 2014. German audiences were spell bound watching Mallakhambh, now also known as Indian Pole in Germany.



Landed early morning in Frankfurt on 14th Jan, 2014 and met TAFISA (The Association for International Sports for All) Secretary General Mr. Wolfgang Baumann and successfully secured the TAFISA's Asian Regional Centre for Traditional Sports and Games in HVPM, Amravati which will be inaugurated in September 2014.



Also met Prof. Dr. Manfred Wegner of Institute of Sports Sciences at Christian Albatracts University, Kiel. Major cooperation agreements were discussed for idea exchanges through internet classroom with Degree College of Physical Education and Sports MBA Department of College of Engg. & Tech.



More Mallakhambh performances are fixed in live shows and on a TV show named "Super Talent" similar to 'India Got Talent' on Colors.



Studied the mega sports event inside-out with valuable inputs from the show Director Mr. Wolfram Wehr.



Also met the local media persons informing the purpose of Germany visit, India and Indian traditional sports and games at HVPM, Amravati.



Visited Frankfurt, Hamburg, Luneburg, Kiel, Berlin and Gottingen in 8 days trip up to 22nd Jan, 2014.

Future Outlook:

- Various **demonstration** activities under pipeline in association with GTC, Germany
- Possibilities of **MoU Kiel University** through Prof. Manfred Wegner for Sports MBA Department and Degree College of Physical Education.
- **Internship** for four Sports MBA students in Germany under the guidance of Mr. Rolf Dungefeld.

Place: Amravati
Date: 30th Jan, 2014

Ravi Sahu
Asst. Prof. MBA Sports Dept. COET

III. Student Internship with German Tours and Conference (GTC), Hamburg

As per the MoU, four students from the M.B.A Sports Management Department were selected through an online interview process by Mr. Rolf Duengefeld in Feb, 2014. Out of these four students two could not go due to their personal reasons.



Second from left Mr. Nikhilesh Kherde and forth from left Mr. Mayuresh Deshpande

Nikhilesh and Mayuresh participated in the prestigious Hamburg Marathon and assisted Mr. Duengefeld's team in managing a corporate event for Panasonic.

	<p>Mr. Nikhilesh Kherde at the Panasonic event managed by GTC</p>
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 A photograph of two men sitting in the stands of a football stadium. The man on the left is wearing a white polo shirt and is smiling. The man on the right is wearing a green jacket over a grey shirt and is giving a thumbs-up gesture. They are both looking towards the camera. In the background, other spectators are visible in the blue and white seats.	<p>With Mr. Rolf Duengefeld at the HSV Stadium in Hamburg. Attending football match of the local club.</p>
 A photograph of a man standing in a large football stadium, holding up a ticket. He is wearing a white long-sleeved shirt with dark shoulder accents. The stadium is filled with spectators, and the pitch is visible in the background. The roof of the stadium is a large, curved structure.	<p>A view of the stadium from the top. Mr. Kherde with the ticket.</p>

IV. Yoga Workshop at Luneburg, Germany – October 2015

While on the Europe tour from 14th Aug to 20th October, 2015 Prof. Ravi Sahu planned a Yoga Workshop at Luneburg with GTC as local partner.



The Yoga Guru – Dr. Vasishtha Khodaskar teaching the depth of Yogic sciences to the German participants in Luneburg.

V. Gymotion & GOP Theatre Contract Nov. 2015 to Jan. 2017

With a view to expand the opportunities for Mallakhambh HVPM has been constantly trying to contact various event shows similar to the "Fireworks of Gymnastics - 2014". In the January of 2015 Mr. Rolf Duengefeld of GTC, Hamburg initiated for this year long contract for two mallakhambh players with Gymotion and GOP theatre. Prof. Ravi Sahu handled the paper work and negotiations for the two players and they returned to India in January 2017 completing the successful tour.



Narendra performing on the pole mallakhambh in Germany



A few lighter moments with other performers gathered from around the world.



Teaching the pole Mallakhambh to some Columbian artists.

3. Malaysia May 2014

International TAFISA CLC – Invited Speaker; Sports For All Management



Kuala Lumpur – Malaysia, 4th to 10th May 2014

Name: Ravi Sahu

Designation: Asst. Prof. & TAFISA - CLC Facilitator

Organization: Shree H.V.P Mandal's College of Engg. & Tech, Amravati INDIA

Report

Asst. Prof. Ravi Sahu - Head of the Sports MBA Department of Shree H.V.P Mandal's College of Engg. & Tech., working under the constant guidance and leadership of Padmashri Prof. P. A. Vaidya, Dr. S. H. Deshpande, Dr. Madhuri Chendke, Dr. S. P. Chendke and Dr. A. B. Marathe has been working to develop fruitful & mutually beneficial relationship with *"The Association of International Sports for All - TAFISA, Germany"* since 2012.

Specially, the personal meeting with the Sec. Gen. of TAFISA Mr. Wolfgang Baumann in January, 2014 in Frankfurt was an important step in pushing the all important agenda of Regional TSG Centre in Amravati initiated by Dr. S. H. Deshpande, also proposal was put forth of having HVPM representative as facilitator for the CLC courses run internationally.

Dato Sarjit Singh Sekhon – Sec. Gen. ASFAA, Malaysia with the Malaysian Council for Leisure and Recreation (MARFIMA) jointly organized TAFISA CLC Course in the month of May, 2014 from 4th to 10th May. As an invited facilitator for the illustrious course Prof. Sahu reached Kuala Lumpur on the morning of 3rd May, 2014 meeting Dato Sarjit Singh Sekhon and the co-facilitator from Philippines Prof. Henry Daut with respect to discussing the line of action of the CLC course.

A formal opening ceremony was held on 4th May, 2014 with Datuk Mohandas (First Malaysian to climb the Everest in the year 2000) as the Chief Guest. With participation from Malaysia, Indonesia, Qatar, Macau, Philippines, Nepal and Maldives the course had a heterogeneous and international audience.



Various topics covering Sports for All, Sports Management, Sports Tourism, Leadership & Management in Sports and Sports Event Management were held during the period of the workshop. Prof. Sahu was allocated Leadership & Management in SFA, SFA Event Management and SFA Marketing topics. Group activities along with individual assignments were planned and well executed through participants' presentations and oral exams at the end of the course on 10th May, 2014.

The general feedback from participants regarding the course, HVPM's representative's efforts and learning after the course was very encouraging.



Future Outlook:

- Proposed MoU of Degree College of Physical Education through the Prof. Henry Daut, Coordinator - Programs and Activities of the Pan Asian Society of Sports and Physical Education for Mindanao, **Philippines**
- Visit to Taylor's University – Kuala Lumpur
- Meetings & discussions on TSG and H.V.P Mandal's activities with Dato Zainul, President of Asian Paralympics Commission and Dato Jiauddin - Director General, Ministry of Sports, Malaysia

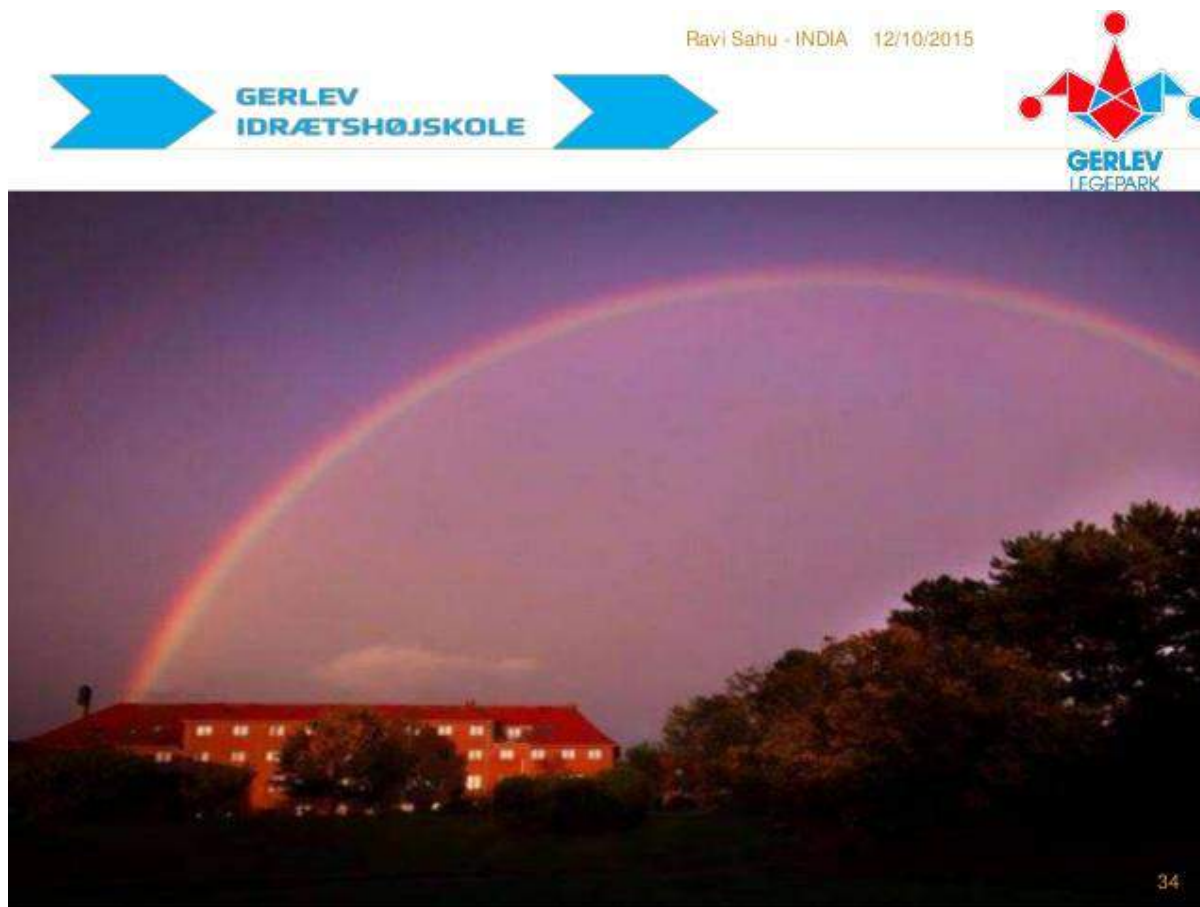
Place: Amravati
Date: 30th May, 2014

Ravi Sahu

4. Denmark Aug to October 2015

MoU Copy

Gerlev Physical Education and Sports Academy



Gerlev Physical Education and Sports Academy is 90 kms North-West of Copenhagen in Denmark. HVPM and Gerlev have known each other since 1949. A contingent of athletes from HVPM along with the current Gen. Sec. Padmashri Prof. P. A. Vaidya went to Sweden to participate in the World Lingiard Festival, on their way to Sweden this contingent visited and demonstrated Indian physical culture and traditional games in Germany, France and Denmark. The 1949 memories came to life in January 2013 at the Global Conference held at HVPM, attended by representatives from 30 different countries. In his meeting with the Gen. Sec. on the subject of MoU, the Gerlev President Dr. Finn Berggren was astonished to see records of HVPM's visit to Gerlev in 1949.

As per the MoU, faculty and student exchange has been set as a priority and Mr. Lars Hazelton – Director, Gerlev Play-park has visited HVPM two years in a row with his valuable lessons in Danish traditional and minor games.

Dr. Finn Berggren has visited HVPM thrice respecting the invitations for various events.

Gerlev has a tradition of respecting and promoting cross-cultural activities on their campus, continuing this on the basis of Mr. Lars' recommendations two students from HVPM were offered scholarships to be on Gerlev for their autumn semester. Mr. Pushpak Khonde (BPE First year) and Mr. Tanaji Bayaskar (MP Ed. First Year) joined Gerlev from Aug to Dec, 2015.

Two faculties from HVPM were also invited to visit Gerlev, Prof. Ravi Sahu (Asst. Prof. & Head – Sports M.B.A Department) and Dr. Vasishtha Khodaskar (Yoga Expert and Asst. Prof. DCPE) stayed on

Gerlev campus with the autumn batch and learned the best practices through attending the semester classes as students for six weeks from 16th August to 2nd October, 2015.

	<p>Prof. Ravi Sahu beside Dr. Finn Berggren along with Korean and Chinese delegates on Gerlev Campus</p>
	<p>Prof. Ravi Sahu delivering a lecture on Indian Culture and Sports to 111 students from 11 different countries on Gerlev.</p>
	<p>Dr. Vasishtha Khodaskar and Tanaji Bayaskar (MPed. And Mallakhambh student from HVPM with Mr. Lars Hazelton)</p>

Dr. Khodaskar promoted Yoga and meditation through sessions with the 110 students' batch coming from 11 different nations to attend the autumn batch. Prof. Sahu as a management expert observed and noted the best practices of Gerlev; an organization with high level of synergies with HVPM.

Another objective was to study the Gerlev Playship Project, a flagship Gerlev program clubbed with Danish corporate CSR on promoting physical activity and active living from harbour to harbour across the coast of Denmark.

Observations: -

1. The Leadership & Organization

Fortunately Prof. Sahu had many opportunities to personally discuss the all important subject of leadership with Dr. Finn Berggren – the President of Gerlev Physical Education & Sports Academy and Playpark. HVPM will always be thankful to Dr. Berggren for sharing his insightful knowledge and valuable time.

Finn as everyone addresses him on the campus has always believed in the people he has picked up for the job, hence he never interferes in their teaching styles or contents. **Gerlev philosophy is not just to teach sports but to teach through sports** – and once the right person matching this philosophy and other required skills is found then why do one really need to question daily affairs. This flexibility and freedom allows the staff to perform and achieve the common goals defined by the Gerlev management team.

- Meetings & Assembly









Every morning all the staff members from teaching, administration, maintenance and house-keeping join for breakfast at 10:00 up to 10:30. They casually discuss the routine affairs among each other, even are free to discuss urgent issues with Finn and get necessary approvals. Every Tuesday there is a teacher's meeting with Finn for a weekly report.




The maintenance and house-keeping meet every week and necessarily meet with Finn once every month.

The Monday morning assemblies are further important as Finn makes sure to address the students, otherwise due the busy travel schedule he finds it difficult to connect. The weekly schedule for major/minor subjects are well displayed in advance for the students. The kitchen duty charts are also made public for everyone to be prepared. To discuss students' issues the teachers and students forum meets post the Tuesday assembly. All the students are free to come up with complaints and suggestions respectfully and with democratic principles.

2. Teaching Staff

With respect to the major and minor subjects available in the autumn semester there are various teachers, some live on the campus and some off the campus. At Gerlev, you will meet a high number of employees from many different fields, sharing a passion for their individual work areas, and like to working at a school that sets a high professional standard. Working with people requires professionalism, curiosity and commitment. The list is as follows: -

<p>i. Dr. Finn Berggren – President A visionary leader, steering Gerlev since 2002</p>	
<p>ii. Mr. Lars Mogensen – VP and Basketball A straight forward administrator with clarity of thought</p>	
<p>iii. Mr. Lars Hazelton – Director, Playpark One of the most vocal persons in the MoU, most lively Danish one can see. It's a bliss to the eyes seeing him engaging kids and adults in minor games and TSG. As Director of the play-park he has shared various valuable insights over challenges in Management of Sports.</p>	
<p>iv. Ms. Julie Hauge – Football & Philosophy A soft spoken introvert, with firm control over her duties</p>	
<p>v. Mr. Lars Studs – Arts & Music The creative brain behind keeping the fun alive on Gerlev.</p>	
<p>vi. Mr. Jo Kyrre Skogstad – Move-out/ Beach volley Very senior, very mature. One needs to know how he handles grave issues like racism on the campus head-on!</p>	
<p>vii. Mr. Morten Sagoo – Crossfit One of the most energetic gentleman at Gerlev. Interesting person to talk to.</p>	
<p>viii. Mr. Morten Vinther – Martial Arts The man with a curious mind. Studying movements from around the world. Very impressed with Mallkhambh.</p>	

ix. Ms. Tine Salling – Dance Forms and Yoga Her passion for dance is contagious!	
x. Ms. Pricilla – Swimming & Dance Such a graceful lady in Dance as well as Swimming	
xi. Mr. Andreas Futrep – Parkour Young, energetic and friendly. Makes Parkour look so easy.	

3. Administration Staff

The small administration team consist of four people. Most importantly there is Ms. Lizanne Durring, the one who takes care of all communications between HVPM and Gerlev for students and their visas. Then there is Mr. Handling the financial planning and accounts for Gerlev, on discussion it was shared how Gerlev manages Danish Government's grants and generates its own income to survive. NGOs in the sports sector are plagued by similar issues in terms of finance and policy neglect. Gerlev swimming pool is very small made as per the standards of the times in 1938, expansion will cost DKK 17 Million or Rs. 17 Crores (Indian), a sum too high to-raise anywhere in the world; especially for NGOs.

4. House Keeping

As a part of the culture the Danes are hygiene conscious people of the highest degree, and are known for it around the world. The story dates back to 1920, Tuberculosis epidemic surfaced and once the scientist understood spitting around was one of the major reasons for the spread they informed the people of Denmark. Since then most Danes started to look down upon people spitting or littering in public spaces. This social outcast made the population more aware of keeping their surroundings clean.

The five member house keeping team cleans most common places starting early morning 6:00 AM. They join the Gerlev staff for the traditional 10:00 AM breakfast every day. Post the first major class around 100 (Avg.) students as per their family groups collect cleaning equipments and go to their assigned area for cleaning the place every day between 12:00 to 12:15 PM. This includes the lobby, sports arenas, big and small gyms and even the lavatories. The kitchen is cleaned by the rotating students' kitchen team twice after both meals.

5. Maintenance

Another four member team covers all the maintenance of the whole schools' carpentry, plumbing, electricity and temperature control requirements. Under the leadership of Michael they meet every morning and make a list of complains and other pending maintenance works on the basis of urgency and importance. The list is taken care of and reviewed for the next day. Building maintenance, swimming pool and lawn is also covered by this small team with the help of all sorts of equipments. This team also meets the president once every month to discuss major repairs and issues.

6. What a Mess!

Hospitality and food is given due importance at Gerlev. Best quality and taste is served to students and guests alike. This is one of the major reasons for the satisfaction of students staying on Gerlev. Like all the other departments – teaching and non-teaching; kitchen also submits a budget in the start of the year and sticks to it. The students' kitchen team helps the kitchen staff in serving the food, washing dishes and cleaning. Major life lessons transferred here.

7. The Play Park

Keeping alive the traditional sports and games or the intangible cultural heritage of Denmark – The Play Park is a total fun filled area open for the general people of Denmark. Individual families and corporate hospitality is a common picture at the play park.

8. The Playship Project

A corporate CSR funded (Lauritzen Foundation, Denmark) 5 year innovative project hired a 64 year old heritage wooden ship to sail across Danish shore and spread the message of physically active living among young and old alike. The harbour city school and commune is intimated in advance of this ship arriving and major stake holders are gathered to discuss the prospects of developing their city into an active city instead of just becoming a concrete jungle.



The city enthusiasts join the party every day, school kids' visit as per the school schedules.



A dream project of Gerlev Play Park Director – Mr. Lars Hazelton has affected key stake holders into decisive mode on the critical issue of growing inactivity in cities.



The HVPM representatives Prof. Ravi Sahu and Prof. Vasishtha Khodaskar spent one week on the ship and managed the daily work under the leadership of the Project Director – Mr. Rasmus in cities of Struer and Limvig.

5. TAFISA World Congress – Budapest, Hungary

	<p>HVPM and NAPES being National Members from India participated in the 24th TAFISA World Congress 2015 – Budapest, Hungary</p>
	<p>Prof. Ravi Sahu represented HVPM and NAPES and actively participated in the Congress</p>
	<p>Prof. Ravi Sahu in capacity as the Director of the First TAFISA Regional Centre for Traditional Sports and Game was also an expert invited speaker on promotion and safeguarding of TSG.</p>



The audience learned some Bhangra in Prof. Sahu's presentation.



Working on active city project with Mr. Lars Hazelton, Gerlev Play Park, Denmark



Attending a session chaired by Prof. Yamaguchi with Dato Sarjit Singh Sekhon



The Mesmerizing view of City of Budapest

Sri Lanka – Diploma in Sports Management (DISM)



DIPLOMA IN SPORTS MANAGEMENT 2016-17



Report

By – Prof. Ravi Sahu,
Head, Sports M.B.A Dept.
College of Engineering & Tech., Amt.

Joint Program by

Hanuman Vyayam Prasarak Mandal's

Degree College of Physical Education, Amravati (Autonomous College),
College of Engg. & Tech, Amravati – Sports Management Dept.

&

National Institute of Sports Science, Colombo – Sri Lanka
(Under the Ministry of Sports, Govt. of Sri Lanka)

1. Introductory Background

The relationship with the Ministry of Sports - Govt. of Sri Lanka and the National Institute of Sports Sciences, Colombo – NISS that works under the Ministry of Sports, Sri Lanka; commenced with the first visit of Dr.ArunKhodaskar – The Yoga Guru of HVPM.

In the year 2014 Dr.Khodaskar visited Sri Lanka for a Yoga workshop. While meeting the Sports Ministry officials he was directed to see to the Director and Registrar of NISS – the premier institution of the Govt. of Sri Lanka running the Diploma courses in physical education.

The yoga guru was well received by the Director Dr.ShanthaWeerwikrmasinghe and the Registrar Mr. SamanSamarkone at 20:00 hrs on the NISS campus. The discussions over HVPM and its glory impressed the NISS officials so much that they agreed to send a 20-member contingent along with four officials for a refresher course in physical education to HVPM, India.

On their maiden visit to HVPM the NISS contingent and officials were very impressed with legacy of 100 years and were also given a brief about MBA Sports Management department and the possibilities of a joint course. The continuous correspondence between Mr. RatnePathirane and Prof. Ravi Sahu (Head, MBA – Sports Management) finally brought an approval of the Sports Ministry in Sri Lanka which identified a need for a professional management course to the sports ministry officials like the Coaches, District Sports officers and sports officers from all nine provinces.

In Feb-March 2016 a proposal was invited by the NISS for a Short-Term Diploma in Sports Management with field visit in Amravati, 60 hours of Theory classes in Sri Lanka and online assessment in between the two. The budget and course design made by Prof. Ravi Sahu(Prog. Director - DISM) is given for reference in the subsequent chapters of this report.

Upon agreement of the course design and budget, on 10th October, 2016 the 55-member Sri Lankan contingent landed in Nagpur (50 participants and 5 NISS officials). Till the 23rd October, 2016 the participants attended scheduled guest lectures from the sports industry entrepreneurs and experts.

They started by attending the mesmerising demonstration of traditional sports and games (TSG) by more than 3000 students of HVPM on the occasion of 4th National TSG Festival on the eve of Dussera Festival on 11th October.

They were given 10 group projects to work upon in groups of five each. Apart from field visits to DSO office, Amravati Univ., Dnyanmata High School and Ruth India Archery Equipment manufacturing facilities they even visited various other organizations in relation to their group projects to study the Indian scenario to be ultimately compared with the Sri Lankan status and system. More details of these 13 days will be covered in the chapter 4 of this report.

Most importantly the success of this venture can be gauged by the fact that the Sports Ministry allotted second batch of 30 students for the same course going on from April 2017 to September 2017.

2. Agreement Copy

Work contract between **HANUMAN VYAYAM PRASARAK MANDAL** Amravati-INDIA and **NATIONAL INSTITUTE OF SPORTS SCIENCES**, Colombo - Sri Lanka

AGREEMENT

1. Be it called Work Contract/Agreement between Hanuman Vyayam Prasarak Mandal, Amravati India (herein under referred as HVPM) and The National Institute of Sports Sciences, Colombo Sri Lanka (herein under referred as NISS).
2. As per this contract, HVPM will run specially designed and mutually approved program of "Sports Management" for 29 trainees nominated by the NISS during the period from 19.09.2017 – 02.10.2017.
3. As per this agreement, HVPM will arrange for:
 - i. Airport pick up from Nagpur to Amravati and back on arrival and departure.
 - ii. Lodging and boarding (2meals + breakfast) of 29 (Twenty nine) trainees nominated by the NISS from 19th September to 2nd October 2017.
 - iii. Local transport from hotel (residence) to HVPM campus daily for above dates.
 - iv. Teaching and study sessions daily (as per 14 days/ 13 nights schedule – Annexure 01).
 - v. Online Assessment (Web based Assignments) should be carried out from April – September, 2017 providing necessary instructions and guiltiness for the trainees through NISS's web-portal.
 - vi. Two field visits in the vicinity of Amravati.
 - vii. Provide services of two faculties at NISS for delivering tutorial lectures in Sri Lanka for 15 days covering for travel airfare, insurance and local travel in India and Sri Lanka in the month of March-April, 2017.
4. NISS will have following obligations due to HVPM for the complete course for 30 deputies.
 - a) Payment of course fees.....US\$ 2000.00
 - b) Payment of 14 days stay in Amravati.
 - i) Local TransportUS\$ 1500.00
 - ii) Accommodation and meals.....US\$ 12250.00
 - iii) Bank Transfer Charges.....US\$ 100

TOTALUS\$ 15850.00

Of which First Payment 40% \$ 6340 on 15/08/2017.

And secondpayment 60 % \$ 9510 on 21/09/2017.


- c) Charges for Online Assessment
After completion of the Test..... \$ 800.00
 - d) Airfare, Travel and Visa of 2 faculty \$ 900.00
 - e) Remuneration of 2 faculty (as per budget) \$ 1600.00
 - f) Lodging & boarding of 2 faculties during their stay in Sri Lanka and their local conveyance in India and Sri Lanka including airport pickup& drop, travel insurance and Visa expenses to be done by NISS.
5. This agreement is valid till successful completion of the 'Sports Management' program to the satisfaction of both institutes.
 6. Any amendment to the agreement is possible when acceptable to both the institutes. However, there may be slight variation possible in teaching and study sessions as per prevailing situation.
 7. NISS will execute transfer of funds per schedule, without any delay, in the Bank accounts of HVPM (details are given below):
Name: Hanuman Vyayam Prasarak Mandal, Amravati
FCRA (Saving Bank A/C No.) 11092409480
IFSC Code ... SBIN 0000311
Swift Code: SBIN IN BB 239
MICR ... 444002971
Branch Code 00311
Address: State bank Of India, Main Branch, Shyam Chowk, Amravati
(M.S) INDIA
 8. This agreement comes into force on being signed with stamp of both the institutes by the signing authorities.

Hon. General Secretary,
H.V.P.M. Amravati.

(Prof. P .A .Vaidya)
Hon. Gen. Sec.
H.V.P Mandal, Amravati - India


(Mr. G. L. Sajith Jayalal)
Director
NISS, Sri Lanka

3. DISM – Brochure




SPORTS MANAGEMENT

Manage the business of sports...



Sport is the most precious commodity we can hand over to the next generation.
- Ron Pickering



Sports Management

Sport professionals must understand the business of sports. Whether professional, collegiate, amateur or recreational, all sport entities operate as businesses or use business practices. The Sports Management Course (SMC) specially designed for the NISS, Sri Lanka and the Sri Lankan sports professionals, coaches and administrators by Shri H.V.P Mandal, Amravati (INDIA) and its Sports MBA Department will help prepare future leaders in sports administration & management. The SMC program provides a strong theoretical foundation, as well as a variety of experiential learning to the participants.

The Program Schedule:

Theory July, 2016	Online Assessment Sept 2016	10 Days in India Oct 2016
60 hours of exhaustive theory on six subjects into Sports management	Specially designed online assessment & evaluation post theory	10 days practical exposure managing various sports facilities at HVPM, India

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SPORTS MANAGEMENT

Manage the business of sports...



MBA Department

Course Contents:

Subject	Contents	Faculty
1. Principles of Sports Management	<ul style="list-style-type: none"> - Fundamentals of Management - History & Evolution of Sports and Sports Management - Importance of Sports in Society - Volunteerism in Sports - Personnel management - Team building & management 	<i>Local expert in management</i>
2. Managing Sports Organization	<ul style="list-style-type: none"> - Basics of Organizational Management - International Sports Organizations - Indian & Sri Lankan Sports Organizations - Sports Club Effectiveness - Case Study - The rise of Sports Clubs in Europe 	<i>Dr. K. K. Debnath, Head, MPed., HVPM, India</i>
3. Sports Marketing & Media Relations	<ul style="list-style-type: none"> - Basics of Sports Marketing - Public & Media Relations - Fundraising - Sports Sponsorship - Case Study – Cricket IPL in India 	<i>Prof. Ravi Sahu, Head, Sports MBA HVPM, India</i>
4. Sports Event Management	<ul style="list-style-type: none"> - Event Feasibility - Event Planning - Event Requirements - Event Evaluation 	<i>Prof. Ravi Sahu, Head, Sports MBA HVPM, India</i>
5. Sports Law	<ul style="list-style-type: none"> - International Sports Laws - Sri Lankan Sports Laws - WADA 	<i>Local Sports Law expert</i>
6. Sports Facilities Management	<ul style="list-style-type: none"> - Introduction to Sports Facilities - Sports Facilities Construction & Maintenance - Facilities Scheduling - International Policy Guidelines 	<i>Dr. K. K. Debnath, Head, MPed., HVPM, India</i>

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SPORTS MANAGEMENT

Manage the business of sports...



Online Assessment:

A special Multiple Choice Question (MCQ) examination will be designed for an online assessment of the course participants on the basis of the subject contents taught. The examinees shall appear for the assessment in Sri Lanka and will get an instant result then and there. The software and assessment papers shall be provided to NISS in the second week of July, 2016



10 Days Study Tour to INDIA:

The participants shall visit HVPM, India in the month of October, 2016 for 10 days. Apart from submission of their group projects they will actively manage the sports facilities on the HVPM Campus and prepare to demonstrate Sri Lankan traditional sports and games (TSG) and folk dances in the 3rd National TSG Festival on the 10th October, 2016 hosted by TAFISA's Regional Center for TSG – HVPM, Amravati.

Following points to be considered:

1. Free travel & hospitality for the Indian Faculties
2. Airport pick-up & drop
3. Program schedule shall run 5 days a week while in Sri Lanka
4. Online assessment questions and answer-keys are to be provided by the respective faculty for their courses by the end of June, 2016
5. A group project will be given to the participants that will allow them to apply all their sports management knowledge in practical. The report will be expected in hard-format during their visit to India.
6. NISS to facilitate industry tours to Local stadium (Event Location), sports equipment manufacturer and a sports retailer.
7. The 10 days visit to HVPM shall be charged on an actual basis in terms of airport pick-up and drop and hospitality and an estimated advance will be expected by end of July, 2016.
8. Online test and Course fees shall be discussed at a later date next month.
9. The course shall be run under the patronage of TAFISA Regional Center for TSG and HVPM-India

4. Letter of Appreciation

	<p style="font-size: 1.2em; font-weight: bold;">ජාතික ක්‍රීඩා විද්‍යා ආයතනය</p> <p style="font-size: 1.1em;">தேசிய விளையாட்டு விஞ்ஞானத்துறை நிறுவனம்</p> <p style="font-size: 1.1em; font-weight: bold;">NATIONAL INSTITUTE OF SPORTS SCIENCE</p> <p style="font-size: 0.9em;">ක්‍රීඩා අමාත්‍යාංශය / விளையாட்டுத்துறை அமைச்சு / MINISTRY OF SPORTS</p>	
මගේ අංකය எனது இல. My No.	SE/CRU/02/SM/17	உமது இல. Your No.
	FISA	
		දිනය திகதி Date
		07/04/2017

Prof. Ravi M. Sahu,
Head, Sports Management
H.V.P Mandal's C.O.E.T
Amravati, INDIA.

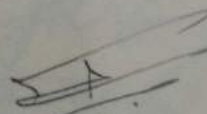
Appreciation of the Service

This is to appreciate the Academic and Managerial efforts of **Prof. Ravi M. Sahu** of Hanuman Vyayam Prasarak Mandal's College of Engineering and Technology, Amravati (M.S) INDIA in **designing, organizing and teaching** in the **Diploma in Sports Management Prog. (DISM)** for the National Institute of Sports Science, Colombo – Sri Lanka, the premier institute of sports education under the Ministry of Sports, Sri Lanka during the period from 13th March , 2017 to 07th April, 2017.

This course which was designed to be conducted in 03 phases within the 06 months duration of the course. The 1st phase of 02 weeks training overseas at the Hanuman Vyayam Prasarak Mandal's College, Amravati, India, the 2nd phase as an online assessment for a period of 05 months and the final phase of 02 weeks at the National Institute of Sports Science, Sri Lanka.

The 1st batch of 50 trainees were comprised with Sports Officers, District Sports Officers and National as well as International Coaches and had been successfully completed under his leadership. We look forward for the successful second batch from April 2017 to October 2017.

We wish him success for his future endeavors.



Saman Samarakone
Registrar

S. P. K. A. Samarakone

Registrar

National Institute of Sports Science

100/7, Independence Avenue

Colombo 07.

5. First Batch Visit – Oct, 16 and Theory in Sri Lanka – Mar, 17

	<p>Welcoming the delegation for inauguration of the DISM Prog. 12th Oct, 2016</p>
	<p>The dignitaries declaring the prog being inaugurated</p>
	<p>First session by Prof. Varadlaxmi Heda</p>



**The second session on
12th October by
National Adventure
Award winner Ms.
RituKedia**



**Classroom practical
activity after each
session**



**Session by Prof. Ravi
Sahu on Sports - Event
Management**



**Project activity in the
computer lab**



Cultural Night



Cultural Night



**Session in Sports by
Sports Laboratory by
Prof. K. K. Debnath**



Laboratory visit



**Closing Ceremony 22nd
October, 2016**



Group Picture with the Sri Lankan delegation and MBA Dept. staff and student volunteers

Some Pictures from Sri Lanka



Group photo of the new batch of 30 DSOs , SOs and National Coaches



Closing Ceremony of the Theory Sessions in Auditorium, NISS – Colombo, Sri Lanka

	<p>Presentation of Memento by participants</p>
	<p>Mr. SamanSamarkone - Registrar NISS, Colombo – Sri Lanka</p>

Date: 25th April, 2017

Place: Amravati

Prof. Ravi Sahu

UNESCO – Paris, France



COLLECTIVE CONSULTATION ON SAFEGUARDING & PROMOTION OF TRADITIONAL SPORTS & GAMES

6TH & 7TH JULY, 2017
UNESCO HEADQUARTERS,
PARIS – FRANCE

Report

By – Prof. Ravi Sahu,
Head, Sports M.B.A Dept.

Hanuman VyayamPrasarak Mandal, Amravati

College of Engg. & Tech, Amravati – Sports Management Dept.

Degree College of Physical Education, Amravati (Autonomous College),



United Nations
Educational, Scientific and
Cultural Organization

Organisation
des Nations Unies
pour l'éducation,
la science et la culture

Organización
de las Naciones Unidas
para la Educación,
la Ciencia y la Cultura

Организация
Объединенных Наций по
вопросам образования,
науки и культуры

منظمة الأمم المتحدة
للتربية والعلم والثقافة

联合国教育、
科学及文化组织

Division for Ethics, Youth and Sport Social and Human Sciences Sector

Mr Ravi Motilal Sahu
HVPM
Director TAFISA Regional
Centre for TSG
Amravati
India

13 June 2017

Subject: Collective Consultation on the Safeguarding and the Promotion of Traditional Sports and Games.

Dear Mr Ravi Sahu,

I am pleased to inform you that UNESCO will convene an International Collective Consultation Meeting on the preservation and the promotion of Traditional Sports and Games (TSG) at UNESCO HQ, Paris, on **6 and 7 July 2017**, to which you are warmly invited.

Considering that traditional sports and games form a significant part of the cultural heritage which should be safeguarded and promoted, particularly with a view to improving the quality of physical education and sport in education systems, the Collective Consultation will build on the work previously carried – out by UNESCO. This includes the desirability of drafting a Charter on the safeguarding and the promotion of traditional sports and games, and the creation of an international umbrella organization. Moreover, a World Sports Encyclopedia was successfully published in 2003.

Therefore, this Collective Consultation will address the following threefold approach:

1. The opportunity for the elaboration of **Policy Guidelines** on Traditional Sports and Games essentially based on the provisions provided by the draft Charter of 2005;
2. The opportunity for the establishment of an **International Platform** on Traditional Sports and Games;
3. The update of the 2003 *World Sports Encyclopedia* and the development of an **Online Worldwide Encyclopedia**

Working documents will be communicated by e-mail soon. I would be very grateful if you could confirm your participation by giving the name of your representative or your representatives before **20 June 2017** to Mr Dally Marcellin, Youth and Sport Section of the Division for Ethics, Youth and Sport (email : m.dally@unesco.org) with a copy being sent to Mr Lorcher-Beaudran Jonathan (email : j.lorcher-beaudran@unesco.org).

Simultaneous interpretation will be provided in English and French.

7, place de Fontenoy
75352 Paris 07 SP, France
Tél. : +33 (0)1 45 68 43 87
www.unesco.org

- 2 -

We regret that we will not be able to cover the travel expenses and subsistence allowances and hope that your organization will be able to support your participation.

Your sincerely,



Angela Melo
Director

HVPM - Views & Proposals at the UNESCO, July 2017

For over a century Hanuman VyayamPrasarak Mandal, Amravati (HVPM) has been promoting Indian traditional physical culture, sports and games amongst the youth of the nation, cultivating values of strength, integrity and patriotism.

Based on the UNESCO background over Traditional Sports & Games (TSG) since 1999, in the third meeting for collective consultation over safeguarding and promotion of TSG, HVPM came forward with an exhaustive proposal in sync with the synergies that it shares with the UNESCO initiatives.

The HVPM representative at the UNESCO – Prof. Ravi Sahu covered a brief historical sketch of HVPM since 1914. Depicting the hardships of two young founder brothers in the difficult days of British rule; joining hands with the freedom fighters for strengthening the young boys and girls for a strong society and strong nation. The vision of a ‘world cosmopolitan university’ of physical culture made it evident that HVPM has always been a future ready and progressive organization.

With the help of a pictorial presentation*, it was brought to everyone’s notice how HVPM has been promoting TSG through demonstration tours in India and abroad. The scholars going to Germany and Japan, participation and demonstration in the World Jamboree 1933 and Berlin Olympics 1936 along with other major tours in Europe.

Various activities HVPM has been involved in since 1924 like the Summer Camps in Indian TSG - teaching various TSG to young boys and girls coming from various parts of the country, Annual Dussera TSG Festival where more than 3000 students from all corners of India participate showcasing Indian physical culture like Mallakhambh, Dand-patta, Latthi-Kathi, Bhala, Dhal-Talwar, Vita-Phek, Madu, Kushti, Dand-Baithak, Yoga and folk dances like Lezim etc. Colourful pictures of all these activities kept the audiences mesmerised for the allotted 15 minutes of presentation. (*the power-point presentation file is attached as annexure.)

- The sports infrastructure of available at HVPM was displayed: -
- Indoor-Outdoor Stadiums, Yoga-Naturopathy Centres
 - Swimming Pool, Gym and Aerobics Centre
 - Auditorium, Hostels for Girls & Boys, Dinning Area (sitting capacity 1000)
 - Judo Hall, Multi-sports Indoor stadia, Hockey, Cricket and Track & Field

➤ The **common values and synergies** that HVPM share with TSG were discussed so as to prove why HVPM chose to walk the path of TSG promotion:

- Depicting Cultural Development of our Society
- Reminds of Glorious History
- Diversity & Richness
- Creativity & Innovation
- Subsistence, Peace, Understanding & Social Harmony
- Cross-Cultural Exchange
- Health & Fitness of Common-Man
- Recreation & Appreciation

➤ **The Challenges & Opportunities in TSG**

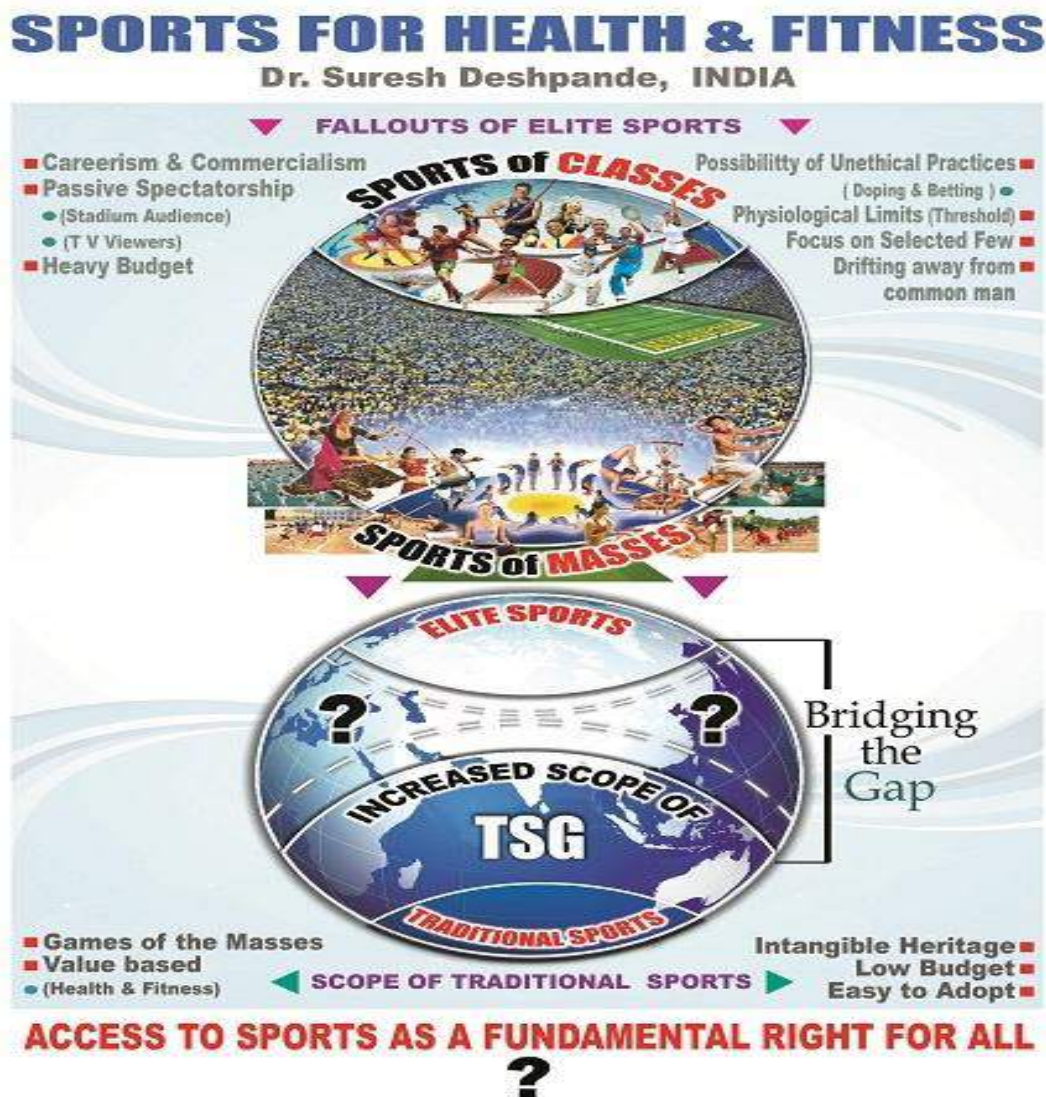
1. Imbalanced local sports policy with disproportionate distribution of funds between elite Olympic sports and TSG promotion
2. Directionless NGOs with lack of concentrated efforts and no regional focus
3. Scholars, Researchers and TSG players find it difficult to access authentic study material and literature offline and online.
4. Low media space for TSG as compared to commercial sporting extravaganzas like Indian Premier League (Cricket) and Barclays Premier League Football.
5. Nearly no financial assistance from Government or private bodies
6. No attraction for Youth, keeping low participation and spectatorship in TSG
7. Scattered TSG and its organization. Mostly TSG are a geographically small phenomenon, due to which the organizations working for TSGs are regional in nature and lack national or global presence.

Keeping these synergies, challenges and opportunities in mind the focus was shifted to the First TAFISA Regional Centre for TSG at HVPM, Amravati. Inaugurated in September, 2014. A glimpse of various activities taken under the centre were also highlighted. Under consultation with Mr. Wolfgang Baumann (Gen. Sec. TAFISA) the objectives and mission of the TSG centre were also brought forward, which are not different from the UNESCO's proposal of building an International platform for TSG.

➤ **TAFISA Regional Centre for TSG – Activities**

- National TSG Festival
- International Day of Yoga
- International Rope Skipping Workshops
- Training Camps & Classes in TSG
- Deputing Research Scholars in TSG
- Publication/Promotion of TSG Literature
- Exchange between TSG Centres at HVPM, India & Gerlev Sports Academy, Denmark

The premise for HVPM's proposal of TSG promotion was made under Dr. S. H. Deshpande's TSG Model where the potential of TSG and the fall-outs of Elite sports are underlined.



As depicted in the above model how the elite sports are hijacking the major share of sports finances and media space to allure the audiences in becoming passive spectators – Sports for Classes, whereas TSG at the bottom of the pyramid are the sports for the common man – Sports of Masses.

Elite Sports	TSG
Careerism & Commercialization	Intangible Heritage
Heavy Budgets (Infra, Stadiums)	Low Budget
Physiological Limits in Skills	Easy to Adopt
Increasing Unethical practices	Value Based
Passive Spectators (Unhealthy practice)	Participative -Health & Fitness for All
Sports for Classes (few)	Games of the Masses

Keeping this concept in mind HVPM proposed TAFISA in the year 2013 post the Berlin MINEPS that the TAFISA 3ACs program should have a 4th AC hence;

Active Cities

Active Communities

Active Citizen



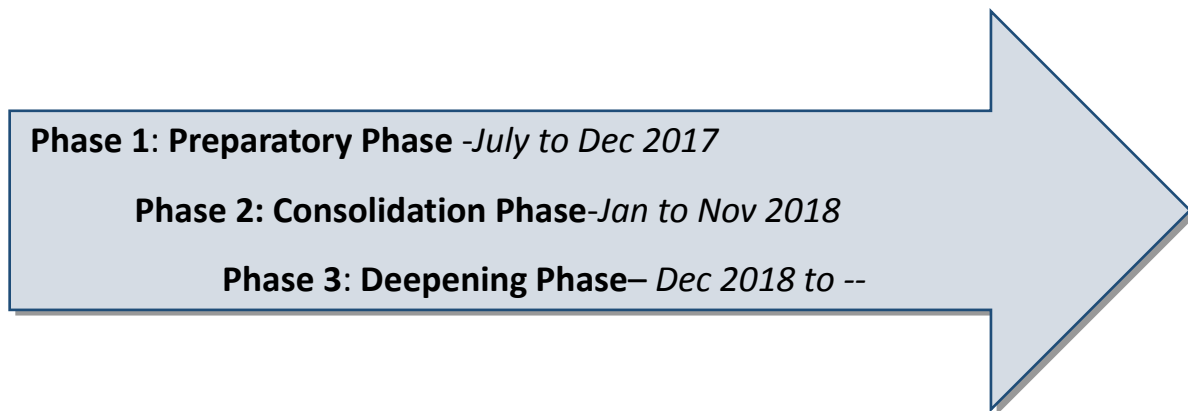
Active Centres

Here the foundations of TAFISA Regional Centre were laid. On the basis of the above the conclusion was made: -

- Due to the dynamism of TSG world over, regional centres can bring standardization.
- Existing NGOs promoting TSG come with their own set of competencies.
- Effective Public (Govt.) & Private (NGOs) partnership in safeguarding through UNESCO pushing Governments for TSG.
- Minimal financial support as these organizations have most infrastructure and resources in place.

Further Discussions on 6th and 7th July, 2017

The 3rd Collective consultation road map:



Phase 1: Preparatory Phase: towards the Establishment of an *ad hoc* advisory committee and the *ad hoc* working groups

- Establishment of an *ad hoc* advisory committee
 - ✓ Established during the fourth Collective Consultation on TSG
 - ✓ Temporary and transitional advisory entity supervising the implementation of Phase I

To that end, this *ad hoc* advisory committee shall entrust four *ad hoc* working groups as follows:

- **Four Working Groups:** -
 - ✓ *Ad hoc* working group n°1 entrusted of the elaboration of the **Policy Guidelines**;
 - ✓ *Ad hoc* working group n°2 entrusted of the **International Platform**;
 - ✓ *Ad hoc* working group n°3 entrusted of the elaboration of the **Online Encyclopaedia**;
 - ✓ *Ad hoc* working group n°4 entrusted of the **management of resources and communication**.

Phase 2: Consolidation Phase: Monitoring of the activities led under the *ad hoc* Advisory Committee and the *ad hoc* Working Groups

- Phase II will start once the *ad hoc* advisory committee has been established with all four working groups. Working Groups Tasks: -

Ad Hoc Working Group 1

- Elaboration of the Policy Guidelines

February 2018: Objective 1: Delivering a first draft of the Policy Guidelines;

April 2018: Objective 2: Delivering a second draft of the Policy Guidelines;

June 2018: Objective 3: Delivering the final Policy Guidelines.

Ad Hoc Working Group 2

- Establishment of the International Platform

February 2018: Objective 1: Elaborating the draft rules of functioning and draft status of the International Platform;

March 2018: Objective 2: Delivering the amended draft rules of functioning and draft status of the International Platform;

April 2018: Objective 3: Elaborating the draft strategic approach, objectives and means of procedure and road map;

May 2018: Objective 4: Delivering the amended strategic approach, objectives and means of procedure and road map + delivering the final rules of functioning and status of the International Platform;

June 2018: Objective 5: Delivering the final strategic approach, objectives and means of procedure and road map + adopting the rules of functioning and status of the International Platform;

July 2018: Objective 6: Opening the International Platform.

Ad Hoc Working Group 3

- Elaboration of the Online Encyclopedia

February 2018: Objective 1: Delivering a first report of previous activities and research (World Sport Encyclopedia; ODL; research and data collection)

April 2018: Objective 2: Delivering a road map, strategic approach, objectives and means of procedure;

August 2018: Objective 3: Formalizing the open digital platform and uploading relevant data;

October 2018: objective 4: Updating data;

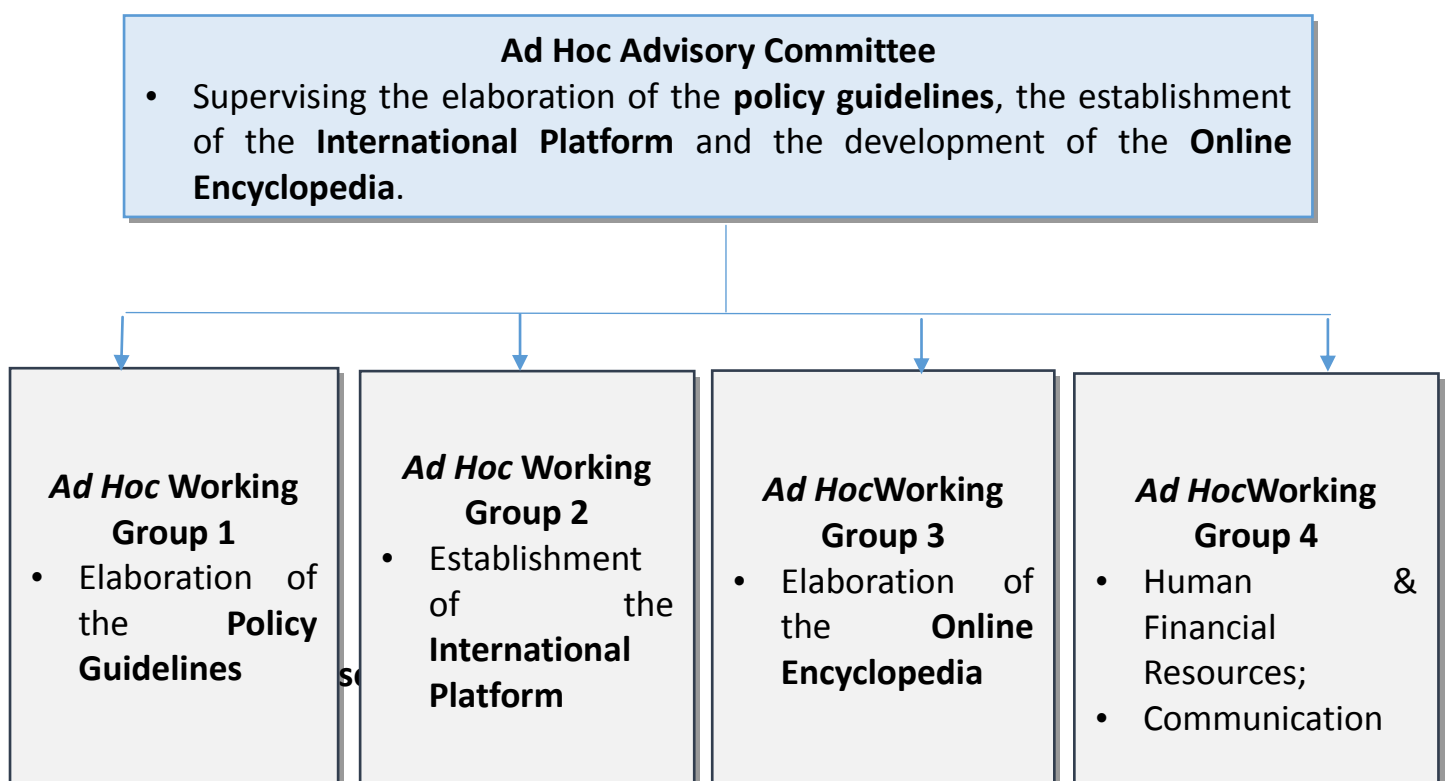
November 2018: objective 5: Opening the Online Encyclopedia.

Phase 3: Deepening Phase - Establishment of the Executive Advisory Committee and the four sub committees

- Once the activities undertaken by the *ad hoc* advisory committee and the *ad hoc* working groups have been completed, the **Executive Advisory Committee** and the **four sub-committees** could be established

The **Executive Advisory Committee** shall entrust four **sub committees** as follows:

Model of Governance



Sub Committee 1

- Secretariat of the **International Platform**, notably on charge of disseminating and implement the policy guidelines

Sub Committee 2

- Roll-out of TSG activities: events, competitions, workshops, trainees, symposia

SubCommittee 3

- Formalization of the **Online Encyclopedia**
- Develop a system of **grants** to enhance knowledge sharing and researches

SubCommittee 4

- Resource management : human and financial resources
- Communication

- From the *ad hoc* Advisory Committee to the established Executive Advisory Committee;
- Executive hand of the International Platform;
- Supervising the functioning of the International Platform, the roll-out of TSG activities (events, trainees, workshops...), the publication of the Online Encyclopedia, the respect and the implementation of the Policy Guidelines.

Sub Committee 1

- Secretariat of the **International Platform**, notably on charge of disseminating and implement the policy guidelines

Sub Committee 2

- Roll-out of **TSG activities**: events, competitions, workshops, trainees, symposia, communication

SubCommittee 3

- Formalization of the **Online Encyclopedia**
- Develop a system of **grants** to enhance knowledge sharing and researches

SubCommittee 4

- Managing **Human & Financial Resources**
- Managing Internal and External **Communication**

Major Members of the meeting & Organizations Present



Sr. No.	Person & Organization
1.	Mr. Alexander Schischlik Chief of Sport Section – UNESCO HQ Email- a.schischlik@unesco.org Tel: +33 145 68 43 87
2.	RasulSamadov Asso. Project Officer – ICH UNESCO HQ Email- r.samadov@unesco.org Tel: +33 145 68 41 62
3.	Khalil Ahmed Khan (<i>Appointed Chairman</i>) President International Asso. Of Traditional Wrestling Sports Add: 21, Munawar Chambers 1-Mozang Road Lahore, Pakistan Email- president@iatws.org , khalil@pjif.org web: belt-wrestling.com Tel: +92 423 731 3383, Cell: +92 300 840 5463
4.	Shammi Rana(<i>Important link with Mr. Khan</i>)

	<p>Sec. Gen – Asian Belt Wrestling Federation</p> <p>Add: 53-1 Busandaehak-1-Ro Guemjeong-gu Busan – Korea</p> <p>Email- shammi@asianbw.org, shammirana@gmail.com Web: www.asianbw.org</p> <p>Tel: +__ (051) 517 1947, Cell: +__ (010) 7602 1414</p>
5.	<p>Qingyi Zeng (Gracie) (Online Encyclopaedia Project) National Professional Officer Comm. & Info. Sector – UNESCO Beijing</p> <p>Email: q.zeng@unesco.org Tel: +86 10 6532 2828 Ext: 184</p>
6.	<p>Shane Dowling (Hurling Sports for Best Practices) Attache – Permanent Delegation of Ireland to UNESCO</p> <p>Add: 12 Avenue Foch, 75116 Paris - France Email: shane.dowling@dfa.ie Tel: +33 144 17 67 16</p>
7.	<p>Guy Jaouen President – ETSGA</p> <p>Add: 15, Rue Des Cieux, 29690 Huelgoat – France Email: jugaje@wanadoo.fr Tel: +33 671 680 524</p>
8.	<p>Pere LavegaBurgues Sub Director – INEFC. Univ. de Lleida</p> <p>Add: PartidaCaparrella, s/n, 25192 Lleida Email: plavega@inefc.es, www.inefc.cat Tel: +34 973 272 022</p>
9.	<p>Dr.Ezzeddine(Important for Yoga in North Africa) President – Tunisian TSG Asso.</p> <p>Add: 19 Rue TantaouiJawaharie 2080, Ariana – Tunisia Email: ezzeddinebouzid483@gmail.com Tel: (00216) 98 222 277</p>

10.	<p>Miss. Lee, Hye Won (<i>Well-Funded, MoU</i>) Strategic Team Member – International Centre of Martial Arts (ICM)</p> <p>Add: 5F,21, Eutteum-ro, Chungju, Chungcheongbuk-do, Korea 27339 Email: hwn.lee@unescoicm.org, www.unescoicm.org Tel: +82 43 845 6748, Cell: +82 10 9670 0423</p>
11.	<p>Ms. Vera Cintia Alvarez (<i>Imp link in Brazil</i>) Sports Ambassador – Ministry of Foreign Affairs</p> <p>SAF/SUL QD 02. LOTE 02. Block B, Edificio Via-Office, 50 Andar 70070-600 – Brasilia – DF – Brazil</p> <p>Email: cgce@itamaraty.gov.br Tel: +55 61 2030 8744/45/46/6876</p>

Photo-Gallery

	<p>Group picture of all the members of the meeting.</p>
	<p>With Mr. A. Schischlik and Dr. Finn Berggren</p>
	<p>Dr. Khalil Khan (Appointed Chairman of TSG committee) from Pakistan and Mr. Shammi Rana from Korea</p>

	<p>HVPM and Gerlev representing the two TAFISA Regional Centres for TSG</p>
	<p>Outside the UNESCO HQ, Paris</p>

Place: Amravati

Date: 15th July, 2017

Prof. Ravi Sahu

Via Email

Letter of Congratulation

Inbox x

Chairman UNESCO TSG chairmanuntsg@gmail.com

Aug 1

to me, TSG

Mr. RAVI SAHU
Member/Working Group for Online Encyclopaedia
Ad hoc Advisory Committee for Traditional Sports & Games
UNESCO

Sub: **Letter of Congratulation**

Dear Mr. Ravi,

I am pleased to inform you that you have been appointed as a Member of the Working Group for Online Encyclopaedia of the Ad Hoc Advisory Committee for Traditional Sports & Games of United Nations, Educational, Scientific and Cultural Organization.

We look forward to working closely and further strengthening the cooperation in order to further our mutual efforts for the promotion and development of traditional sports and games. We are confident that your influence will continue to encourage our proud tradition of involvement in worthwhile development causes.

I would like to emphasize again the close cooperation between all the relevant stakeholders so as to achieve the greatest public impact in a collective and most effective manner. It is my sincerest hope that our continued efforts towards achieving the objective of reaching out globally and raising awareness in relation to traditional sports and games bear successful results in the coming future.

I hope that you are keen to fulfil your endeavours and given tasks with full responsibility. Please do your best to fulfil your assignments and keep in contact with me.

And I wish you all the best for the future.

Best regards,

Khalil Ahmed KHAN

Chairman

Ad Hoc Advisory Committee

Traditional Sports & Games



Organisation

des Nations Unies

pour l'éducation,

la science et la culture

21 Munawar Chambers, 1 Mozang Road

54600, Lahore, Pakistan

Tel.: +92 (0) 300 840 5463

✉ chairmanuntsg@gmail.com